



FYR.

Circle host kit.

Everything you need to bring neighbors, coworkers, classmates, or friends together for an hour of striking 3 Sparks. Judgment-free, and fun on purpose.



Your persona is fire when you **FYR.**

personafyr.com/fyr

START HERE

What is a **FYR Circle**?

A FYR Circle is a small group that meets for 45 to 60 minutes. Everyone brings something they came across, like a post, a headline, a review, an offer, or a "did you hear?", and the group strikes 3 Sparks on it together.

The point isn't to catch anyone out or prove who's right. It's to practice a habit that makes everyday decisions feel more confident. Checking first isn't about suspicion. It's the new baseline for how smart people decide.

1

SOURCE

Who said it?

2

PROOF

How do they know?

3

SECOND

Who else backs it up?

Who can host

Anyone. You don't need to be an expert, a teacher, or a tech person. A good host is curious, keeps time, and makes everyone feel welcome. Librarians, parents, youth leaders, faith groups, office teams, and neighborhood associations all make great hosts.

Where to meet

A library room, a classroom, a place of worship, a community center, a break room, or a living room. Online works too. Any space where 4 to 15 people can sit and talk comfortably will do.

What you'll need

- 🔥 This kit, plus one printed worksheet per person (page 5)
- 🔥 Pens, and a whiteboard or big paper if you have one
- 🔥 Phones or a laptop for looking things up
- 🔥 FYR pocket cards to hand out (free at personafyr.com/fyr)

What people leave with

- 🔥 A three-question habit they can use in under a minute
- 🔥 More confidence about what they share, buy, and believe
- 🔥 A few new neighbors who think the same way

How to host a Circle

Run-of-show. Here's a 60-minute plan. For a 45-minute session, use the times in brackets.

Time	Segment	What happens
0:00–0:05 [0:00–0:05]	Welcome	Say hello, explain why you're here, and read the ground rules (page 4) out loud. Ask everyone to share their first name and one place they get their news or recommendations.
0:05–0:12 [0:05–0:10]	Meet the 3 Sparks	Walk through Source, Proof, and Second. Hold up three fingers, one for each spark. That's the FYR hand sign.
0:12–0:22 [0:10–0:17]	Warm-up spark	The host brings one low-stakes example, like a product review, a "life hack" post, or a flyer, and the whole group sparks it together. Keep it light.
0:22–0:42 [0:17–0:32]	Spark it in pairs	Pairs or small groups pick one thing someone brought and fill out the worksheet. The host floats around, asks questions, and keeps time.
0:42–0:52 [0:32–0:40]	Share back	Each group takes about a minute: what they looked at, what the three sparks turned up, and where it landed. Celebrate good questions, not "gotchas."
0:52–0:60 [0:40–0:45]	Wrap & commit	Ask each person to name one place they'll use 3 Sparks this week. Hand out pocket cards, invite people to take the FYR pledge at personafyr.com/fyr , and set the next date.

Before the session

- 🔥 Pick a date, a time, and a space. Register your Circle at personafyr.com/fyr (page 6).
- 🔥 Invite people a week ahead and ask them to bring one thing they've seen lately. It can be serious or silly.
- 🔥 Print the worksheets and pick your warm-up example.

Hosting tips

- 🔥 Pick everyday examples over hot-button topics, especially at a first session.
- 🔥 "We couldn't tell yet" is a perfectly good answer. Sometimes the right move is to wait.
- 🔥 Keep it moving. Energy beats depth in the first few sessions.

Ground rules for **every Circle**

Read these out loud at the start. They're what make a Circle feel like confidence, not suspicion.

- 1 Questions, not accusations.** We spark claims, not people. Nobody in the room is on trial, and neither is whoever shared the thing.
- 2 Everyone has fallen for something.** Bringing an example you once believed is brave and useful. No eye-rolls and no "how did you not know?"
- 3 Curious beats correct.** A good question earns more cheers than a fast answer.
- 4 Stay on the claim.** We talk about what was said and what supports it, not anyone's politics, faith, or background.
- 5 "Not sure yet" is allowed.** Some things can't be settled in one session. Waiting before you share counts as a win.
- 6 Keep it in the room.** What people share about their own lives stays here. Don't post anyone's examples or photos without asking.
- 7 Leave people better than you found them.** We want everyone to walk out feeling sharper, not smaller.

Helpful things to say as a host

"Great find. Let's strike the first spark: who said it?"

"What would make you feel more sure about this?"

"Who else might know? Where could we look for a second source?"

"It's totally fine that it fooled us. That's why we practice."

PRINT ONE PER PERSON

3 Sparks **worksheet**

Name (optional): _____ Date: _____

What did you come across?

A post, headline, review, offer, or "did you hear?" Write it in a sentence.

1 SOURCE: Who said it?

Who first said it, and where? Is it a person, a business, an outlet, or an account? Can you find the original?

2 PROOF: How do they know?

What do they point to? Data, a document, a firsthand account, or just "trust me"?

3 SECOND: Who else backs it up?

Can you find another independent source that confirms it? Does anyone credible say otherwise?

Where did it land?

☐ Holds up ☐ Partly holds up ☐ Doesn't hold up ☐ Not sure yet, so I'll wait

What will you do now? Share it, skip it, buy it, or ask more?

Three sparks and your persona is fire. #3Sparks

MAKE IT OFFICIAL

Register your Circle

Registering helps people near you find your Circle, and it helps us cheer you on.

- 1** Go to personafyr.com/fyr and scroll to **Community**.
- 2** Choose **Register your Circle**.
- 3** Tell us your name and email, your Circle's name, where you meet (venue type and city), how often you'll meet, and whether it's open to the public.
- 4** Submit. We'll follow up by email.

After your session

-  **Share a spark.** Post what your group looked into (with permission) and tag **#3Sparks**. Raise three fingers in your group photo.
-  **Take the pledge.** Invite everyone to take the FYR pledge and get their badge at personafyr.com/fyr.
-  **Set the next one.** Monthly Circles build the habit. Rotate who brings the warm-up example.
-  **Bring a business in.** If a local business, school, or organization hosted you, let them know about the FYR Business pledge for teams that 3-spark who they hire.

Your persona is fire when you FYR.

Pocket cards, the phone wallpaper, this kit, the pledge, and the weekly FYR note are all in one place.

personafyr.com/fyr